

G-III APPAREL GROUP - 2021 CEO'S CSR LETTER

2020 was a year like no other. The global pandemic, which resulted in an economic shut down, was particularly disruptive to our industry and our business. It has impacted the way we live our lives and conduct our business. This challenge has further strengthened our commitment to Corporate Social Responsibility (CSR). I am pleased to report that we made strides across our CSR agenda. This progress includes laying the groundwork to take steps to formalize, enhance, and scale our CSR programs. In the coming years, we will work to establish baseline metrics from which to measure our CSR progress and establish goals for the future.

ENGAGING OUR PEOPLE

At G-III, our greatest assets are our employees who come to work every day with incredible dedication, drive, compassion and care. We are an Equal Opportunity Employer with policies, procedures and practices that recognize the value and worth of each individual covering matters such as safety, discrimination, harassment and retaliation. We provide training on these issues to our personnel. G-III ensures compliance with other important labor and employment law issues through a variety of processes and procedures, using both internal and external expertise and resources.

Our focus remains on enhancing the working environment for our employees and taking steps to ensure that G-III remains a great company to work for. The resiliency and flexibility demonstrated by our high performing teams this past year, as we successfully navigated the challenges posed by the pandemic, has been nothing short of amazing. It is their dedication that has made our progress toward our CSR initiatives possible.

In spite of the changes and challenges we faced in 2020, our focus on enhancing the workplace for our employees has not waived. G-III recognizes that each of our employees faced their individual, pandemic-related challenges outside the workplace both while working remotely and upon their return to in-person work. We are committed to the health and safety of our employees and customers. We have taken extra care to protect their health and safety throughout the pandemic and during these unprecedented times. Prior to reopening our office and various other facilities, we enacted a series of strict workplace policies and procedures to help keep our employees healthy and safe, and to ensure we were doing our part as a business to prevent community spread of the virus.

At our offices, we upgraded our HVAC and ventilation systems. We implemented a social distancing policy,

enhanced cleaning protocols, provided a stipend to employees for alternative commuting expenses and surveyed our team members to engage them and get their feedback. Signs were posted on floors and common spaces to remind everyone of these protocols and masks are required to be worn inside G-III facilities. To further support our employees, we implemented a cohort schedule to limit the amount of people in-office at any one time and we provide on-site COVID testing. We are extremely proud of our teams' ability to adapt to the new policies as they have shown their strength and dedication every step of the way.

We know that in order to succeed, we must become an even more diverse, equitable, and inclusive organization. Currently, over 50% of our leadership team is comprised of women. We are in the process of adding supplemental diversity, equity, and inclusion (DEI) training options for our workforce. In partnership with UNCF (United Negro College Fund), G-III has developed the G-III Apparel Group Scholarship Program to provide 10 annual need-based scholarships to African American college sophomores majoring in business-related disciplines. Together with the UNCF, we are also developing a new program which will bring a diverse set of 5 to 8 college students to G-III for a summer internship and hopefully, long-term employment upon their graduation.

Our Board of Directors value DEI and continue to make progress in our goal to enhance the Board's diversity and skill sets. This is evidenced by our board composition, which includes three females and two persons of diverse background. Each of our 12 board members brings diverse experiences and expertise that enhances the board's productivity. In September 2020, we added the newest board member, Robert L. Johnson, Founder and Chairman of The RLJ Companies, LLC and Founder and Former Chairman of Black Entertainment Television (BET). Bob's success as an entrepreneur and significant business expertise across multiple industries will provide a valuable perspective as we continue to execute our strategy. Further, Bob will also advise us on our continued efforts to become a more diverse and inclusive organization. In addition, in June 2019, Victor Herrero, the former CEO of the global lifestyle brand, GUESS, the current Executive Chairman and CEO of Clarks and a Director and Chair of the Sustainability Committee at GLOBAL FASHION GROUP, was elected to the Board. As we continue to expand our operations internationally, we will benefit from Victor's significant expertise developed by his diversified apparel and accessory experience in North America, Europe and Asia.

Throughout the year, and notwithstanding its many disruptive challenges, we continued to enhance social compliance programs across our supply chain. In 2020, we implemented multi-brand training sessions and shared audit programs which were piloted in 2019, efficiently extending our reach to more suppliers. We joined the Social & Labor Convergence Program (SLCP) and are now in the process of adopting the tools offered by the program throughout the supply chain. This program allows multiple companies across our industry to share a standardized factory assessment, increase efficiencies through brand collaboration and reduce time spent auditing. This program is an investment in a shared industry goal that allows manufacturers and retailers to improve delivering benefits for workers across the supply chain. We are also working to diligently enhance our cotton traceability and have engaged ORITAIN™ to provide tools to verify that our vendors' cotton is not sourced from regions known to employ forced labor, further strengthening our compliance programs and addressing this complex matter as it evolves.

PROTECTING OUR ENVIRONMENT

G-III is committed to protecting the environment both at the local level, in the communities in which we operate, and also at the global level, as a leading member of the apparel and accessories industry. We are working hard to reduce the environmental impact of our business and supply chain across our many brands. We look forward to sharing our sustainable textile policy across our company brands.

Of particular note, I want to talk about Vilebrequin, our status resort and swimwear brand, which is celebrating its 50th anniversary and stands out for its commitments and sustained action to reduce its environmental impact. We are extremely proud of its progress to incorporate fabrics developed from recycled plastic bottles and plastics removed from the oceans and to use certified organic cotton. In 2020, over 20% of its line was made from these sustainable fabrics and in 2021, over 60% of its globally recognizable swim collection is expected to be made from these fabrics. Vilebrequin is working toward a goal of having 80% of its products made from sustainable fabrics by 2025.

Vilebrequin also stands out for its philanthropic activities. It has partnered with Te Mana o Te Moana, a non-profit focused on preserving French Polynesia's sea turtle population. This year, in celebration of its 50th anniversary, the brand is launching the Vilebrequin Foundation which will focus on three key priorities: preserving marine biodiversity, environmental preservation for our children, and reducing the fashion industry's environmental impact.

INVESTING IN OUR COMMUNITIES

Volunteerism and giving back are part of the culture at G-III. Although this year was extraordinarily challenging for our business and people, our support for our non-profit partners continued uninterrupted. We are proud to support among others (i) Ronald McDonald House of New York, which supports families with sick children in their time of need, (ii) UNCF, which provides scholarships for Black students and general scholarship funds for historically Black colleges and universities, (iii) City Harvest, which is working to end hunger in communities throughout New York City, (iv) Women in Need, which is the largest provider of shelter and supportive housing for New York City's homeless families, especially women and children, (v) My Friend's Place, which assists and inspires youth experiencing homelessness to build self-sufficient lives, (vi) The Hetrick-Martin Institute, which provides community, basic needs, health, education and career services to thousands of LGBTQ youth and (vii) DeliveringGood, which supports people affected by poverty and tragedy through new merchandise donations from retailers and manufacturers.

Additionally, we utilized our global infrastructure to source and donate hundreds of thousands of masks, medical supplies, and personal protective equipment. We also provided NYC's first responders, medical care workers, and health care facilities with protective equipment when demand far exceeded supply during the height of the pandemic. As always, our employees across the globe generously volunteered their time to a myriad of non-profit organizations working to make the world a greener, healthier, safer and more equitable place.

Over the last year, fulfilling our responsibilities to employees, partners, investors, and the global community remained our priority. Our commitment to the core principles of Engage our People, Protect our Environment, and Invest in Our Communities was tested. I am proud to report that even during this year of crisis and disruption, we took meaningful action and made substantive progress in advancing our corporate social responsibility agenda. Our business continues to drive value for all of our stakeholders, and it is making an impact on our communities and the world around us as well.



A handwritten signature in black ink that reads "Morris Goldfarb". The signature is fluid and cursive, written over a white background.

Morris Goldfarb
Chairman and CEO